



A New,
Clinically Proven
Sleep Apnea Therapy
for people unable to use CPAP.

inspire[®]
UPPER AIRWAY STIMULATION



Take Heart.

If You Have OSA, You're Not Alone.

Like you, more than 18 million Americans are estimated to have Obstructive Sleep Apnea (OSA).

Common symptoms of OSA include snoring, daytime sleepiness, irritability, and difficulty with focus or concentration. When left untreated, OSA can lead to secondary health issues such as high blood pressure, heart disease, stroke, and other health risks.

Also like you, some people with OSA are unable to use Continuous Positive Airway Pressure (CPAP) despite best efforts.

Historically, there have been few alternatives to CPAP therapy.

Now, there is a new, clinically proven therapy for people unable to use CPAP.

Introducing **Inspire**[®] therapy.



OSA Treatment Options

Lifestyle Changes

Lifestyle changes such as losing weight, changing the position you sleep in, or exercising regularly

Continuous Positive Airway Pressure (CPAP)

CPAP uses a mask to deliver air pressure to keep the airway open

Oral Appliances

Oral appliances are designed to push the jaw forward to prevent the tongue from blocking the throat

Inspire Therapy

A fully implanted system that senses breathing patterns and delivers mild stimulation to key airway muscles, which keeps the airway open during sleep

Anatomy Altering Surgery

Anatomy altering surgery seeks to make the airway larger by removing certain soft tissues of the airway and sometimes realigning bony structures of the face or jaw

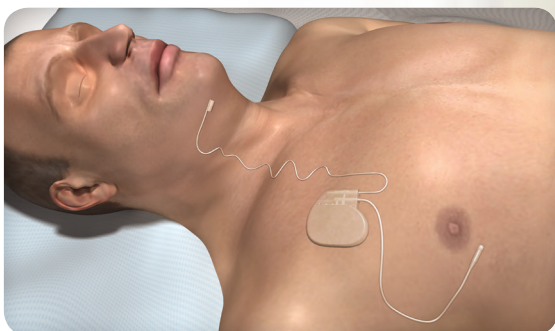
Take Comfort.

Introducing Inspire Therapy.

OSA occurs when the tongue and other soft tissues relax during sleep and obstruct the airway.

Inspire therapy is a small, fully implanted system that continuously monitors your breathing patterns during sleep. Based on your unique breathing patterns, the system delivers mild stimulation to key airway muscles, which keeps the airway open.

Patients control the therapy with the handheld Inspire sleep remote.



Inspire therapy consists of three fully implanted components: a small generator, a breathing sensor lead, and a stimulation lead.

Inspire therapy may be implanted during an outpatient procedure or your doctor may choose to keep you overnight. During a follow-up visit with your doctor, Inspire therapy will be activated and optimized to meet your specific needs. At home, simply turn the therapy on before bed, and off upon waking, with the handheld Inspire sleep remote.



Rest Easy.

Inspire Therapy is Clinically Proven
and FDA-approved.

Recently, results from the STAR clinical trial were published in the *New England Journal of Medicine*.¹ In the STAR trial, patients implanted with Inspire therapy experienced a significant reduction in sleep apnea events and a significant improvement in quality of life measures.

68%
reduction
in episodes
of sleep apnea

Significant
improvements in
quality of life
and daytime
functioning*

Reduced snoring:

85%
of bed partners
reported no
or soft snoring

Favorable
safety profile with
a serious adverse
event rate of

<2%

Inspire therapy is indicated for a subset of patients with moderate to severe OSA who are unable to use CPAP. As with any surgical procedure, there are risks and benefits associated with Inspire therapy. Risks include, but are not limited to, pain, nausea, temporary tongue weakness, and infection. Patients should discuss all potential risks and benefits of the therapy with their doctor. A full list of risks and benefits for Inspire therapy can be reviewed at www.InspireBetterSleep.com.

Talk to your doctor
to see if you're a candidate for
Inspire therapy.

Reference:

1. Strollo PJ Jr, Soose RJ, Maurer JT, et al. Upper-airway stimulation for obstructive sleep apnea. *N Engl J Med*. 2014;370(2):139-149.

* As measured by the Epworth Sleepiness Scale and Functional Outcomes of Sleep Questionnaire.



Wake Up Inspired.



Inspire therapy is a new, clinically proven, FDA-approved treatment for Obstructive Sleep Apnea (OSA) that is:

- Clinically proven to reduce sleep apnea events and improve quality of life and daytime functioning
- Fully implanted; does not require a mask or oral appliance
- Working with your body's natural anatomy and breathing processes
- Simple and easy to use

Sleep better and live better with Inspire therapy.
Talk to your doctor to see if you're
a candidate for Inspire therapy.

www.InspireBetterSleep.com